08-10-1999 :ET DEPARTMENT OF COMMERCE Patent and Trademark Office 101114511 and attached original documents or copy thereof. To the Honorable Commissioner of Pa 2. Name and address of receiving partylies): 1. Name of conveying party(ies) Playtex Beauty Care Inc. Playtex Products, Inc. 300 Nyala Farms Road AUG Westport, CT 06880 Individual(s) citizenship Individual(s) Association Association___ Limited Partnership General Partnership General Partnership Corporation-State Limited Partnership____ Other Additional name(s) of conveying party(ies) attached? L Yes X No Other 3. Nature of conveyance: Yes No Domestic representative is attached: Assignment J Merger Additional name(s) & address(es) attached? Security Agreement L Change of Name Other Execution Date: August 2, 1999 4. (A.) Trademark Application No.(s) 4. (B.) Trademark Registration No.(s) 2,107,585 08/10/1999 DCOATES 00000082 2107585)1 FC:481 Yes No 40.00 Or ditional numbers attached? 6. Total number of applications and . Correspondence should be mailed to registrations involved:..... LAWRENCE E. ABELMAN **ABELMAN, FRAYNE & SCHWAB** 150 East 42nd Street New York, New York 10017-5612 7. Total fee (37 CFR 3.41): \$ 40.00 "Express Mail" No: EE645092799US Enclosed Date of Deposit: August 4, 1999 I hereby certify that this paper or fee is being deposited with the United States (The said Deposit Account should be charged for any official fee not fully Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R covered by the enclosed check) §1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, Arlington, VA 22202-3513 Authorized to be charged to deposit account LAWRENCE E. ABELMAN Deposit account number: 01-0035 (Name of person mailing paper or fee (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

(Signatule of person mailing paper or fee)

LAWRENCE E. ABELMAN

Name of Person Signing

Signature

Total number of pages comprising cover sheet:

ASSIGNMENT

WHEREAS, Playtex Products, Inc., a company organized and existing under the laws of Delaware, with an office at 300 Nyala Farms Road, Westport, CT 06880, (hereinafter called the ASSIGNOR), has adopted and is using the following trademark, which has been registered in the United States Patent and Trademark Office:

TrademarkRegistration DateRegistration NumberHEATCAREOctober 21, 19972,107,585

AND WHEREAS, Playtex Beauty Care, Inc., a company organized and existing under the laws of Delaware, with an office at 300 Nyala Farms Road, Westport, CT 06880, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark, application, and the registration thereof:

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark and trademark application, trademark registration together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 2ndday of Augus, t 1999.

ASSIGNOR - Playtex Products, Inc.

(Tiela) Assistant Secretary

UNITED STATES

Mark:

HEATCARE

REVOCATION

Registration: 2,107,585

AND

Serial No.:

NEW POWER OF ATTORNEY

Class(es):

3

Owner:

Playtex Beauty Care, Inc.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

> LAWRENCE E. ABELMAN GABRIEL M. FRAYNE JEFFREY A. SCHWAB NORMAN S. BEIER VICTOR M. TANNENBAUM

PETER J. LYNFIELD STEWART J. FRIED ALAN J. HARTNICK CARIDAD PINEIRO SCORDATO JULIANNE ABELMAN JONATHAN W. GUMPORT

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB

150 East 42nd Street New York, New York 10017 U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

Date:

August 2, 1999